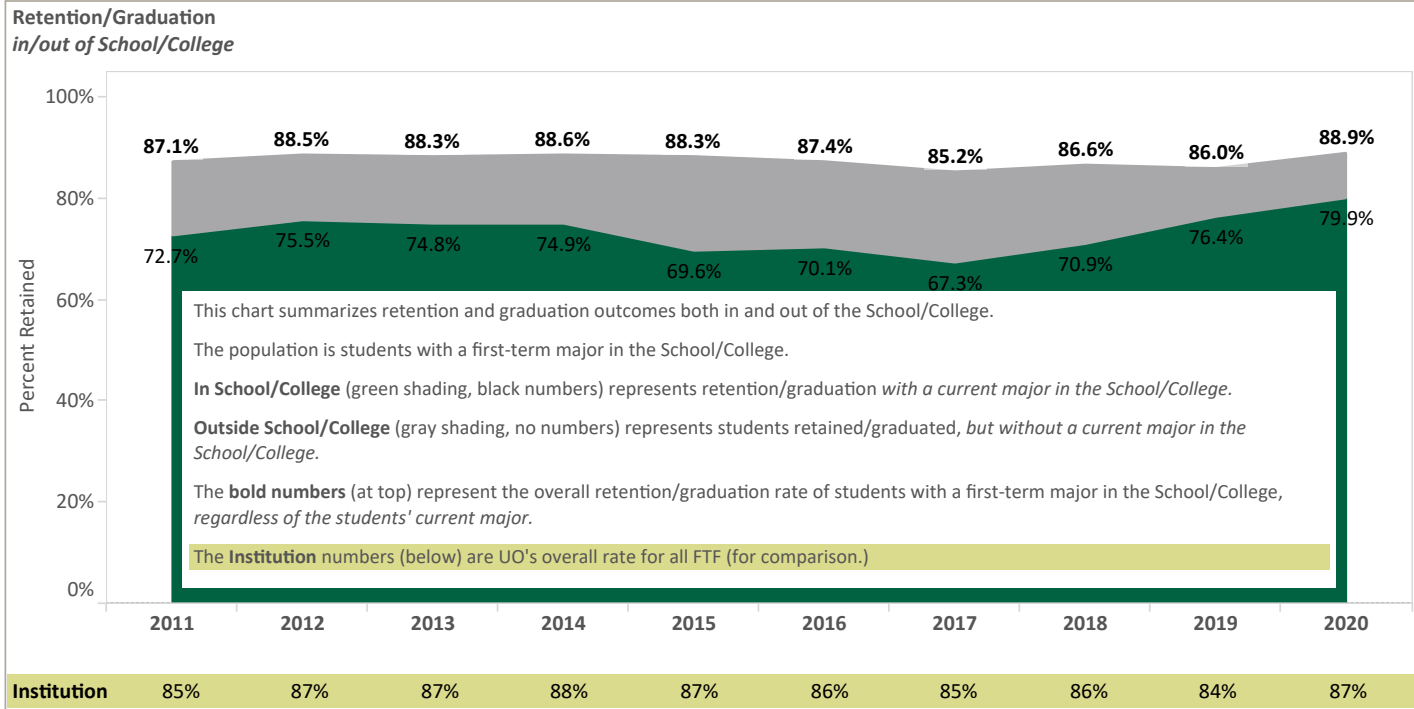


Retention and Graduation for First-time Full-time Freshmen* (FTF) by School/College

HOW TO READ & INTERPRET THIS REPORT

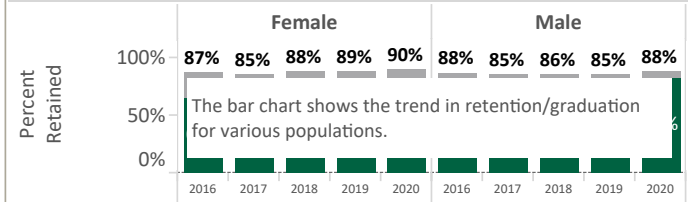
Outside School/College
 In School/College

New FTF in This table summarizes how many of the students in the first-time, full-time freshman cohort had a declared major in the selected School/College in the term in which they matriculated



Each box provides retention/graduation for various populations, including gender, race/ethnicity (grouped), residency, Pell eligible and first generation status.

Cohorts Entering Fall to Fall by Characteristic
Retention/Graduation in/out of School/College



Retention/Graduation (all cohorts pooled)
This table reports the pooled retention or graduation rate for:
 - students with a first-term major in the School/College, retained or graduated with a current major **In School/College**
 - students with a first-term major in the School/College, retained or graduated **In University** regardless of current major
 - the retention/graduation rate for the **Institution Overall** (for comparison)

Percent of FTF by Characteristic (all cohorts pooled)
School/College and UO Overall
This table provides information on how the population is represented among
 - FTF **In School/College** and
 - FTF in the **Institution Overall** (for comparison)

Questions to Ask
 - is there a trend in the retention/graduation rate for each population?
 - does the trend differ for the two populations?
 - do outcomes for the entering cohort of the School/College differ from institutional outcomes overall?
 - do the demographics of the entering cohort of the School/College differ substantially from the cohort overall?

Cohorts Entering Fall to Fall
retained/graduated but no longer in School/College

This table provides information on the disposition of students who remain at the university but are no longer in the School/College.

Definitions

First-time Full-time Freshmen (FTF) freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term. **Other than "Institution Overall," all data are based on students with a declared major within the School/College in their first term.**

Retention students enrolled as of first day of Fall term, as measured at fourth-week census.

Graduation students awarded a degree before or during summer term of the specified year.

Gender and Residency as reported in first enrolled term on census date.

Students of Color includes Asian, Black/African American, Hispanic/Latino, Native American/Alaska Native, Native Hawaiian/Pacific Islander, and Two or More Races. As reported in first enrolled term on census date; however, students enrolling prior to federal changes in race/ethnicity reporting (Fall 2010) have been mapped to new categories.

Pell Eligible students offered Pell Grant in first year.

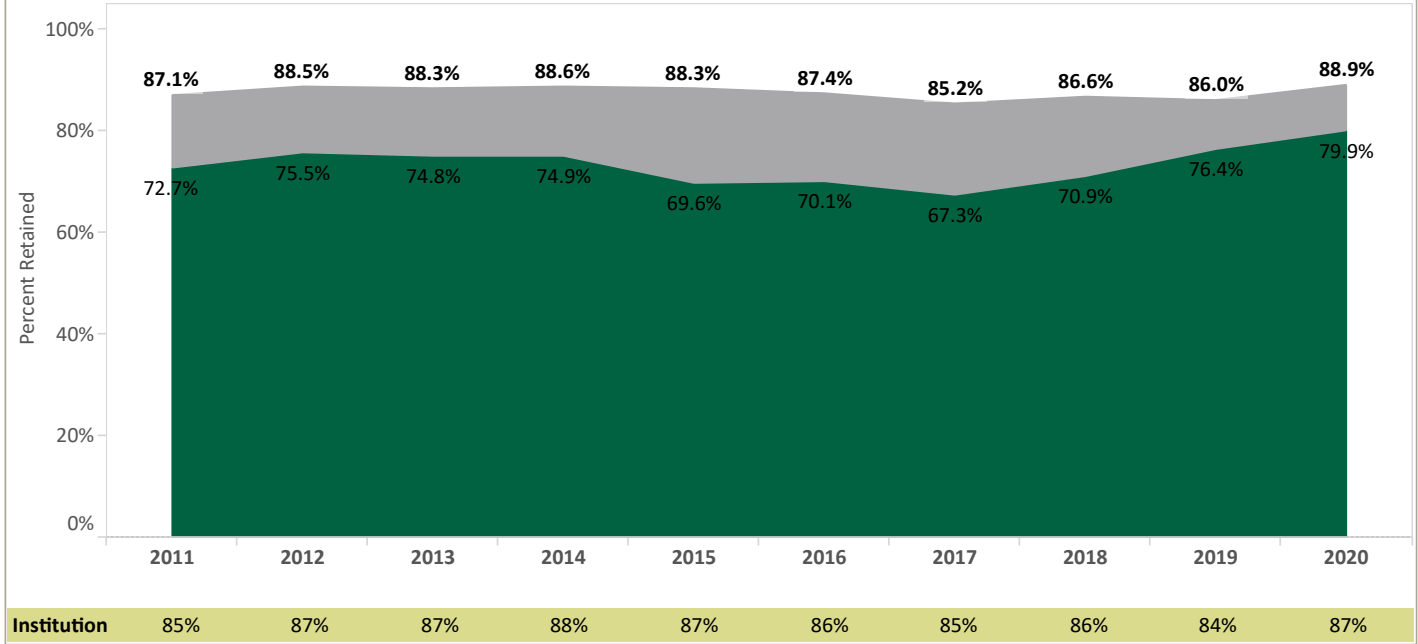
First Generation Status students self-reporting as parents' highest level of education being less than a bachelor's degree. *Data collection began Fall 2009.*

**Retention and Graduation for First-time Full-time Freshmen* (FTF)
with First-term Major in Lundquist College of Business
Retention to Second Year**

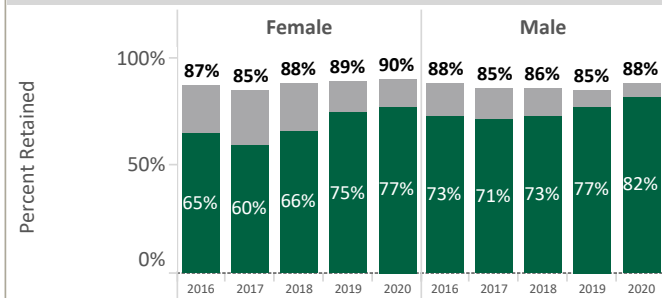
Outside School/College
In School/College

New FTF in LCB	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020
	684	784	755	756	866	842	793	818	860	783

**Retained to Year 2
in/out of Lundquist College of Business**



**Cohorts Entering Fall 2016 to 2020 by Gender
Retention to Year 2 in/out of Lundquist College of Business**



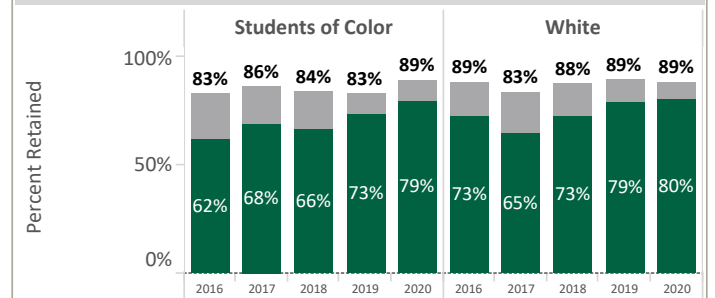
Retention to Year 2 (all cohorts pooled)

	Female	Male
In School/College	69%	75%
In University	88%	86%
Institution Overall	87%	85%

**Percent of FTF by Gender (all cohorts pooled)
Lundquist College of Business and UO Overall**

	Female	Male
In School/College	34%	66%
Institution Overall	57%	43%

**Cohorts Entering Fall 2016 to 2020 by Students of Color
Retention to Year 2 in/out of Lundquist College of Business**



Retention to Year 2 (all cohorts pooled)

	Students of Color	White	Nonresident Alien	Unknown
In School/College	70%	74%	78%	78%
In University	85%	88%	91%	88%
Institution Overall	84%	87%	91%	86%

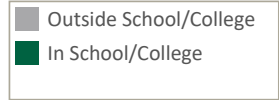
**Percent of FTF by Students of Color (all cohorts pooled)
Lundquist College of Business and UO Overall**

	Students of Color	White	Nonresident Alien	Unknown
In School/College	33%	59%	5%	2%
Institution Overall	34%	60%	4%	2%

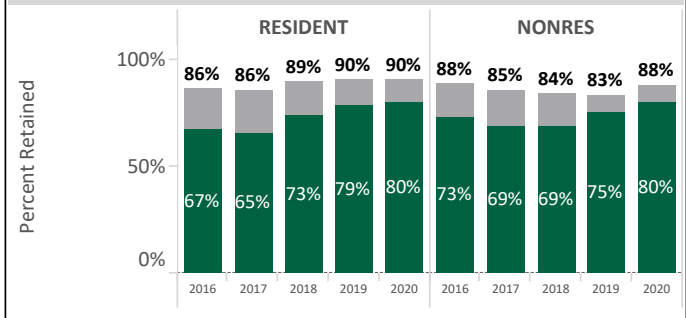
*Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.

Other than "Institution Overall," all data are based on students with a declared major within Lundquist College of Business in their first term...

**Retention and Graduation for First-time Full-time Freshmen* (FTF)
with First-term Major in Lundquist College of Business
Retention to Second Year**



**Cohorts Entering Fall 2016 to 2020 by Residency
Retention to Year 2 in/out of Lundquist College of Business**



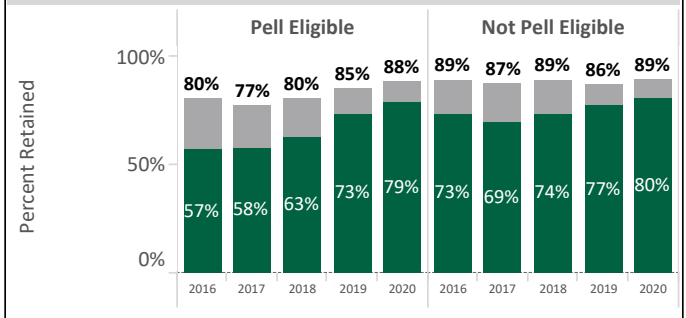
Retention to Year 2 (all cohorts pooled)

	RESIDENT	NONRES
In School/College	73%	73%
In University	88%	85%
Institution Overall	88%	84%

**Percent of FTF by Residency (all cohorts pooled)
Lundquist College of Business and UO Overall**

	RESIDENT	NONRES
In School/College	45%	55%
Institution Overall	49%	51%

**Cohorts Entering Fall 2016 to 2020 by Pell Status
Retention to Year 2 in/out of Lundquist College of Business**



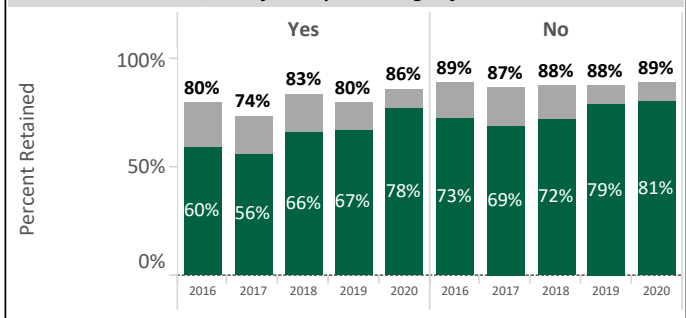
Retention to Year 2 (all cohorts pooled)

	Pell Eligible	Not Pell Eligible
In School/College	66%	75%
In University	82%	88%
Institution Overall	82%	87%

**Percent of FTF by Pell Status (all cohorts pooled)
Lundquist College of Business and UO Overall**

	Pell Eligible	Not Pell Eligible
In School/College	20%	80%
Institution Overall	25%	75%

**Cohorts Entering Fall 2016 to 2020 by First Generation Status
Retention to Year 2 in/out of Lundquist College of Business**



Retention to Year 2 (all cohorts pooled)

	Yes	No	Unknown
In School/College	66%	75%	75%
In University	81%	88%	90%
Institution Overall	81%	87%	86%

**Percent of FTF by First Generation Status (all cohorts pooled)
Lundquist College of Business and UO Overall**

	Yes	No	Unknown
In School/College	22%	69%	9%
Institution Overall	25%	68%	7%

**Cohorts Entering Fall 2016 to 2020
retained to year 2 but no longer in Lundquist College of Business**

N	569
Pct of Total	14%

In what School/College(s) were students majoring at start of year 2?

CAS Humanities major	3.5%
CAS Natural Sciences major	8.1%
CAS Social Sciences major	15.5%
CAS major TOTAL	26.5%
DSGN major	2.5%
Education major	3.7%
Journalism major	59.4%
LCB major	0.0%
Music & Dance major	0.4%
Undeclared major	0.0%

- May total to more than 100% since students may declare multiple majors.
- Student may have had major in prior term(s).
- "Undeclared major" includes the newly designated major "Exploring"

*Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.
Other than "Institution Overall," all data are based on students with a declared major within Lundquist College of Business in their first term.
Retention in School/College: students enrolled on day 1 of the second fall with a declared major in Lundquist College of Business
Retention outside School/College: students enrolled on day 1 of the second fall but without a declared major in Lundquist College of Business
Retention in University: students enrolled on day 1 of the second fall, regardless of declared major
Reporting may be suppressed for small populations

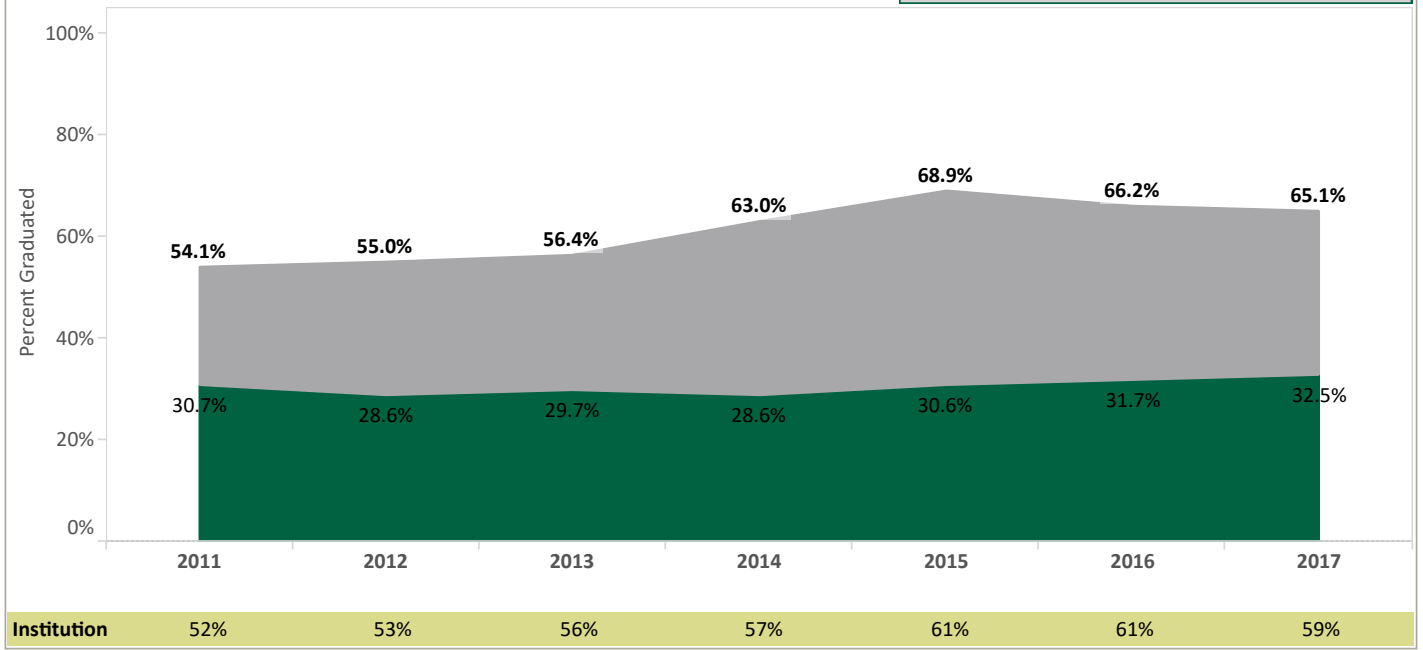
**Retention and Graduation for First-time Full-time Freshmen* (FTF)
with First-term Major in Lundquist College of Business
Graduation within Four Years**

Outside School/College
In School/College

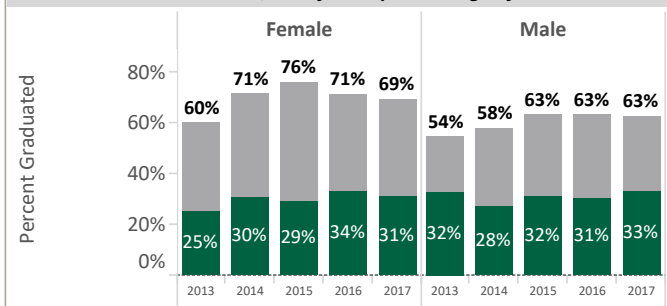
New FTF in LCB	2011	2012	2013	2014	2015	2016	2017
	684	784	755	756	866	842	793

Graduated within 4 Years in/out of Lundquist College of Business

Note that ~20% of LCB degrees are awarded in Accounting; students working toward a CPA must complete 215 credits



Cohorts Entering Fall 2013 to 2017 by Gender Graduated within 4 Years in/out of Lundquist College of Business



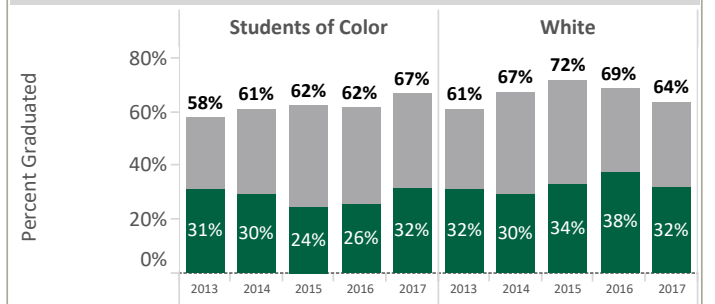
Graduated within 4 Years (all cohorts pooled)

	Female	Male
In School/College	30%	31%
In University	70%	61%
Institution Overall	63%	53%

Percent of FTF by Gender (all cohorts pooled) Lundquist College of Business and UO Overall

	Female	Male
In School/College	37%	63%
Institution Overall	56%	44%

Cohorts Entering Fall 2013 to 2017 by Students of Color Graduated within 4 Years in/out of Lundquist College of Business



Graduated within 4 Years (all cohorts pooled)

	Students of Color	White	Nonresident Alien	Unknown
In School/College	28%	33%	25%	32%
In University	62%	67%	57%	51%
Institution Overall	56%	62%	53%	57%

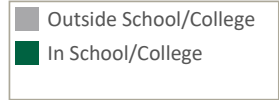
Percent of FTF by Students of Color (all cohorts pooled) Lundquist College of Business and UO Overall

	Students of Color	White	Nonresident Alien	Unknown
In School/College	27%	58%	14%	1%
Institution Overall	29%	61%	9%	1%

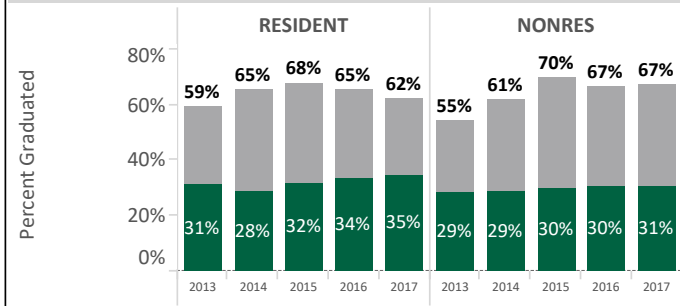
*Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.

Other than "Institution Overall," all data are based on students with a declared major within Lundquist College of Business in their first term...

**Retention and Graduation for First-time Full-time Freshmen* (FTF)
with First-term Major in Lundquist College of Business
Graduation within Four Years**



**Cohorts Entering Fall 2013 to 2017 by Residency
Graduated within 4 Years in/out of Lundquist College of Business**



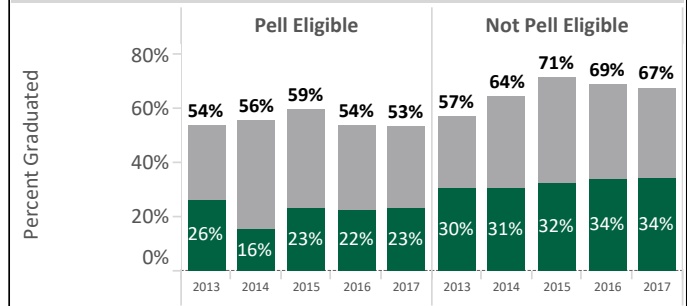
Graduated within 4 Years (all cohorts pooled)

	RESIDENT	NONRES
In School/College	32%	30%
In University	64%	64%
Institution Overall	59%	59%

**Percent of FTF by Residency (all cohorts pooled)
Lundquist College of Business and UO Overall**

	RESIDENT	NONRES
In School/College	42%	58%
Institution Overall	49%	51%

**Cohorts Entering Fall 2013 to 2017 by Pell Status
Graduated within 4 Years in/out of Lundquist College of Business**



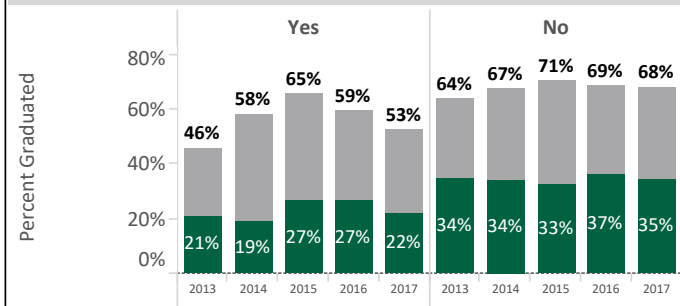
Graduated within 4 Years (all cohorts pooled)

	Pell Eligible	Not Pell Eligible
In School/College	22%	32%
In University	55%	66%
Institution Overall	52%	61%

**Percent of FTF by Pell Status (all cohorts pooled)
Lundquist College of Business and UO Overall**

	Pell Eligible	Not Pell Eligible
In School/College	17%	83%
Institution Overall	25%	75%

**Cohorts Entering Fall 2013 to 2017 by First Generation Status
Graduated within 4 Years in/out of Lundquist College of Business**



Graduated within 4 Years (all cohorts pooled)

	Yes	No	Unknown
In School/College	24%	35%	25%
In University	57%	68%	60%
Institution Overall	52%	63%	53%

**Percent of FTF by First Generation Status (all cohorts pooled)
Lundquist College of Business and UO Overall**

	Yes	No	Unknown
In School/College	19%	61%	19%
Institution Overall	24%	61%	15%

**Cohorts Entering Fall 2013 to 2017
Graduated within 4 Years but not in Lundquist College of Business**

N	1,342
Pct of Total	33%

In what School/College(s) did students graduate?

CAS Humanities graduate	4.2%
CAS Natural Sciences graduate	6.3%
CAS Social Sciences graduate	51.1%
CAS graduate TOTAL	59.5%
DSGN graduate	2.5%
Education graduate	2.2%
Journalism graduate	37.0%
LCB graduate	0.0%
Music & Dance graduate	0.2%

- May total to more than 100% since students may declare multiple majors.
- Student may have had major in prior term(s).

*Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term. Other than "Institution Overall," all data are based on students with a declared major within Lundquist College of Business in their first term. Students must earn the degree within four calendar years of matriculating, i.e. by the end of the fourth summer Graduation in School/College: students awarded a degree with a major in Lundquist College of Business Graduation outside School/College: students awarded a degree without a major in Lundquist College of Business Graduation in Institution: students awarded a degree by the university, regardless of major Reporting may be suppressed for small populations

Note that ~20% of LCB degrees are awarded in Accounting; students working toward a CPA must complete 215 credits

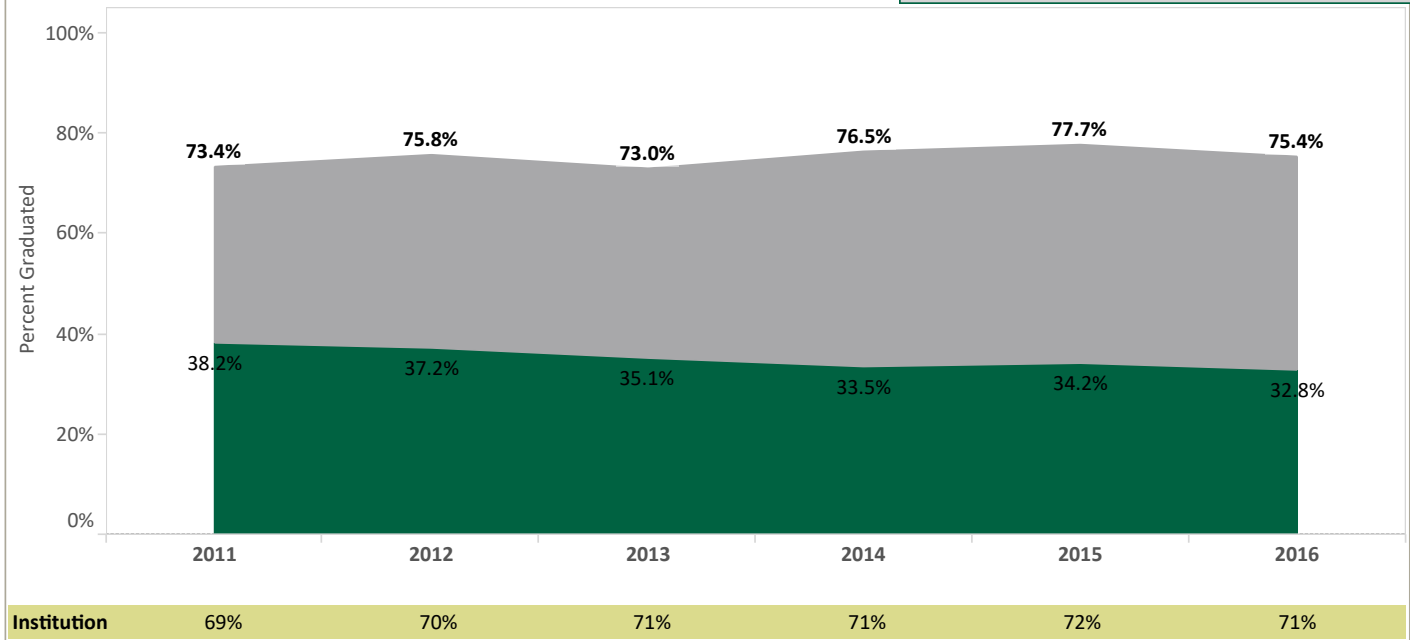
**Retention and Graduation for First-time Full-time Freshmen* (FTF)
with First-term Major in Lundquist College of Business
Graduation within Five Years**

Outside School/College
In School/College

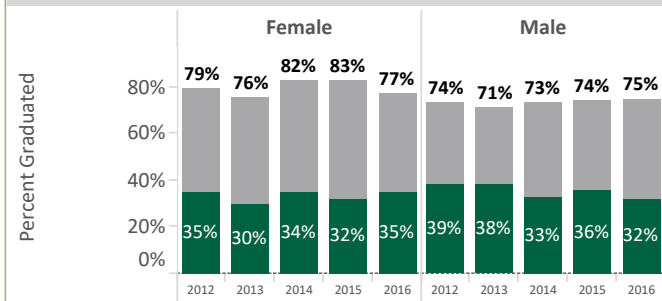
	2011	2012	2013	2014	2015	2016
New FTF in LCB	684	784	755	756	866	842

**Graduated within 5 Years
in/out of Lundquist College of Business**

Note that ~20% of LCB degrees are awarded in Accounting; students working toward a CPA must complete 215 credits



**Cohorts Entering Fall 2012 to 2016 by Gender
Graduated within 5 Years in/out of Lundquist College of Business**



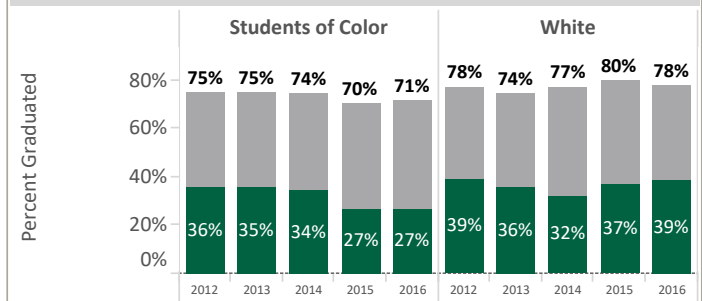
Graduated within 5 Years (all cohorts pooled)

	Female	Male
In School/College	33%	35%
In University	79%	73%
Institution Overall	74%	68%

**Percent of FTF by Gender (all cohorts pooled)
Lundquist College of Business and UO Overall**

	Female	Male
In School/College	39%	61%
Institution Overall	56%	44%

**Cohorts Entering Fall 2012 to 2016 by Students of Color
Graduated within 5 Years in/out of Lundquist College of Business**



Graduated within 5 Years (all cohorts pooled)

	Students of Color	White	Nonresident Alien	Unknown
In School/College	31%	37%	33%	31%
In University	73%	78%	74%	63%
Institution Overall	68%	72%	72%	71%

**Percent of FTF by Students of Color (all cohorts pooled)
Lundquist College of Business and UO Overall**

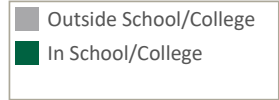
	Students of Color	White	Nonresident Alien	Unknown
In School/College	25%	57%	17%	1%
Institution Overall	28%	62%	10%	1%

*Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.

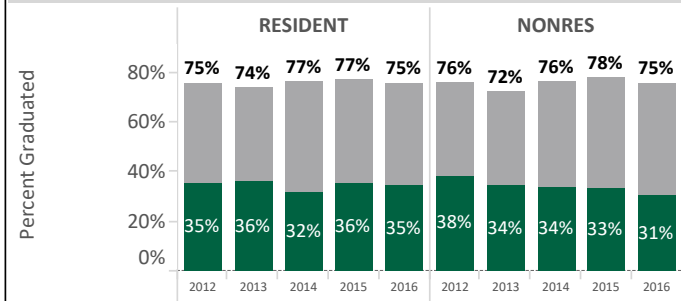
Other than "Institution Overall," all data are based on students with a declared major within Lundquist College of Business in their first term.

Additional information provided on next page

**Retention and Graduation for First-time Full-time Freshmen* (FTF)
with First-term Major in Lundquist College of Business
Graduation within Five Years**



**Cohorts Entering Fall 2012 to 2016 by Residency
Graduated within 5 Years in/out of Lundquist College of Business**



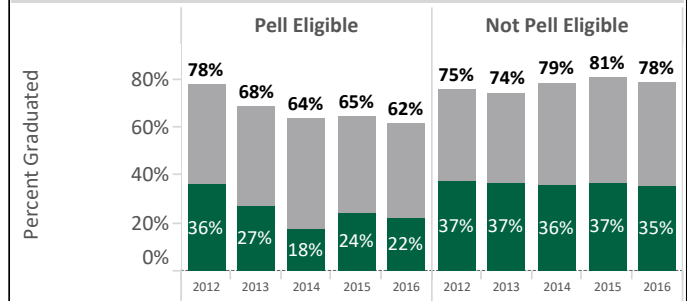
Graduated within 5 Years (all cohorts pooled)

	RESIDENT	NONRES
In School/College	35%	34%
In University	76%	76%
Institution Overall	71%	72%

**Percent of FTF by Residency (all cohorts pooled)
Lundquist College of Business and UO Overall**

	RESIDENT	NONRES
In School/College	41%	59%
Institution Overall	49%	51%

**Cohorts Entering Fall 2012 to 2016 by Pell Status
Graduated within 5 Years in/out of Lundquist College of Business**



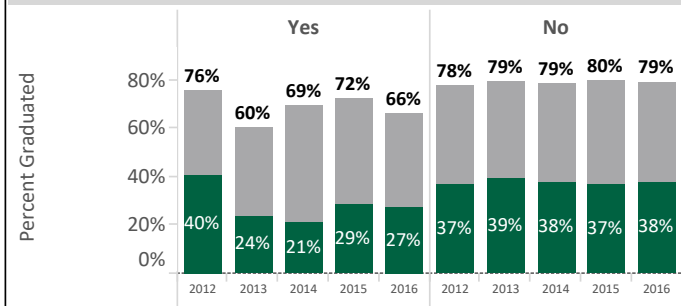
Graduated within 5 Years (all cohorts pooled)

	Pell Eligible	Not Pell Eligible
In School/College	25%	36%
In University	67%	78%
Institution Overall	63%	74%

**Percent of FTF by Pell Status (all cohorts pooled)
Lundquist College of Business and UO Overall**

	Pell Eligible	Not Pell Eligible
In School/College	17%	83%
Institution Overall	24%	76%

**Cohorts Entering Fall 2012 to 2016 by First Generation Status
Graduated within 5 Years in/out of Lundquist College of Business**



Graduated within 5 Years (all cohorts pooled)

	Yes	No	Unknown
In School/College	28%	38%	31%
In University	69%	79%	73%
Institution Overall	64%	75%	69%

**Percent of FTF by First Generation Status (all cohorts pooled)
Lundquist College of Business and UO Overall**

	Yes	No	Unknown
In School/College	19%	59%	22%
Institution Overall	24%	60%	16%

**Cohorts Entering Fall 2012 to 2016
Graduated within 5 Years but not in Lundquist College of Business**

N	1,649
Pct of Total	41%

In what School/College(s) did students graduate?

CAS Humanities graduate	5.6%
CAS Natural Sciences graduate	7.8%
CAS Social Sciences graduate	54.2%
CAS graduate TOTAL	65.0%
DSGN graduate	3.5%
Education graduate	2.1%
Journalism graduate	30.6%
LCB graduate	0.0%
Music & Dance graduate	0.2%

- May total to more than 100% since students may declare multiple majors.
- Student may have had major in prior term(s).

*Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.
Other than "Institution Overall," all data are based on students with a declared major within Lundquist College of Business in their first term.
Students must earn the degree within five calendar years of matriculating, i.e. by the end of the fifth summer
Graduation in School/College: students awarded a degree with a major in Lundquist College of Business
Graduation outside School/College: students awarded a degree without a major in Lundquist College of Business
Graduation in Institution: students awarded a degree by the university, regardless of major
Reporting may be suppressed for small populations

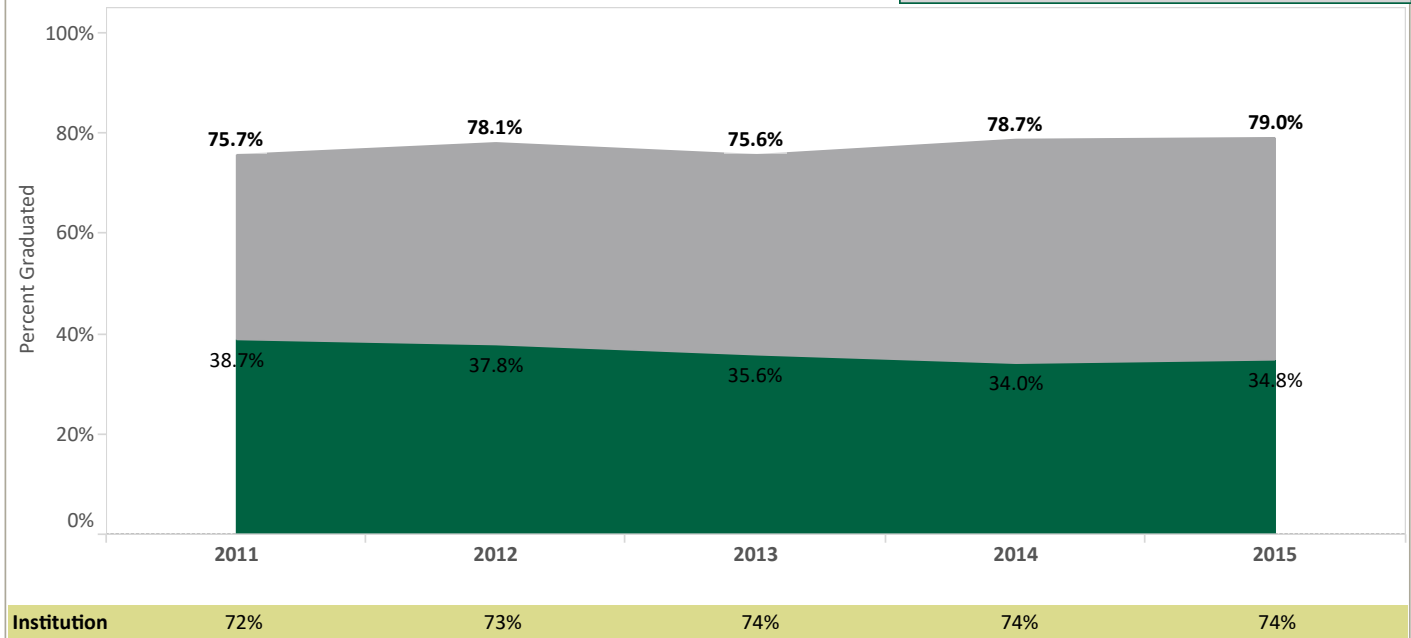
Note that ~20% of LCB degrees are awarded in Accounting; students working toward a CPA must complete 215 credits

**Retention and Graduation for First-time Full-time Freshmen* (FTF)
with First-term Major in Lundquist College of Business
Graduation within Six Years**

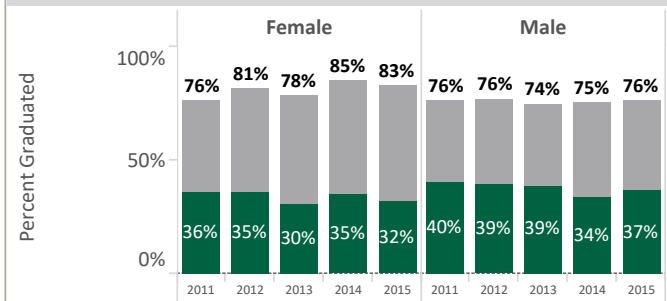
Outside School/College
In School/College

New FTF in LCB	2011	2012	2013	2014	2015
	684	784	755	756	866

Graduated within 6 Years in/out of Lundquist College of Business Note that ~20% of LCB degrees are awarded in Accounting; students working toward a CPA must complete 215 credits



Cohorts Entering Fall 2011 to 2015 by Gender
Graduated within 6 Years in/out of Lundquist College of Business



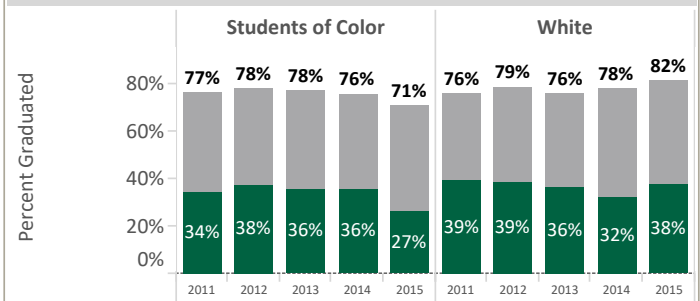
Graduated within 6 Years (all cohorts pooled)

	Female	Male
In School/College	34%	38%
In University	81%	76%
Institution Overall	75%	71%

Percent of FTF by Gender (all cohorts pooled)
Lundquist College of Business and UO Overall

	Female	Male
In School/College	39%	61%
Institution Overall	56%	44%

Cohorts Entering Fall 2011 to 2015 by Students of Color
Graduated within 6 Years in/out of Lundquist College of Business



Graduated within 6 Years (all cohorts pooled)

	Students of Color	White	Nonresident Alien	Nonresident Unknown
In School/College	34%	37%	37%	37%
In University	75%	78%	78%	67%
Institution Overall	71%	74%	76%	70%

Percent of FTF by Students of Color (all cohorts pooled)
Lundquist College of Business and UO Overall

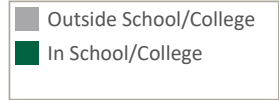
	Students of Color	White	Nonresident Alien	Nonresident Unknown
In School/College	23%	58%	18%	1%
Institution Overall	26%	64%	10%	1%

*Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.

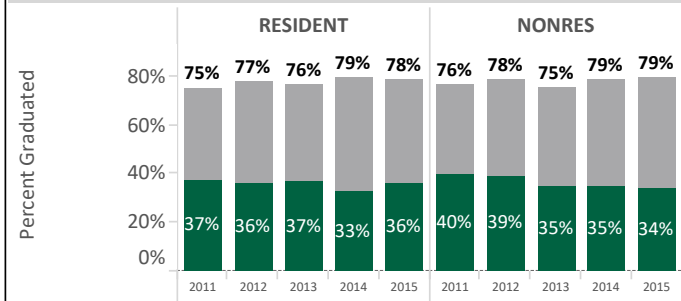
Other than "Institution Overall," all data are based on students with a declared major within Lundquist College of Business in their first term.

Additional information provided on next page

**Retention and Graduation for First-time Full-time Freshmen* (FTF)
with First-term Major in Lundquist College of Business
Graduation within Six Years**



**Cohorts Entering Fall 2011 to 2015 by Residency
Graduated within 6 Years in/out of Lundquist College of Business**



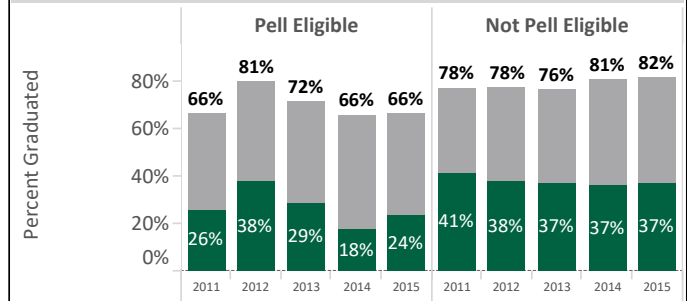
Graduated within 6 Years (all cohorts pooled)

	RESIDENT	NONRES
In School/College	36%	36%
In University	77%	78%
Institution Overall	72%	75%

**Percent of FTF by Residency (all cohorts pooled)
Lundquist College of Business and UO Overall**

	RESIDENT	NONRES
In School/College	40%	60%
Institution Overall	50%	50%

**Cohorts Entering Fall 2011 to 2015 by Pell Status
Graduated within 6 Years in/out of Lundquist College of Business**



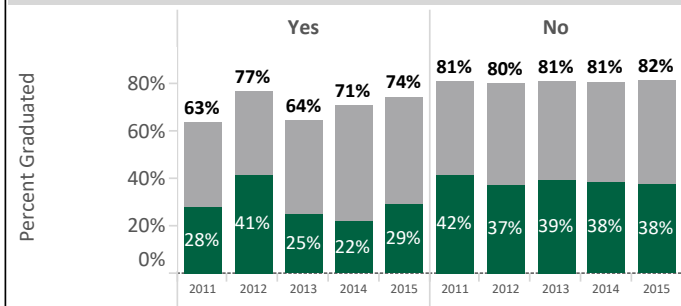
Graduated within 6 Years (all cohorts pooled)

	Pell Eligible	Not Pell Eligible
In School/College	27%	38%
In University	70%	79%
Institution Overall	66%	76%

**Percent of FTF by Pell Status (all cohorts pooled)
Lundquist College of Business and UO Overall**

	Pell Eligible	Not Pell Eligible
In School/College	17%	83%
Institution Overall	24%	76%

**Cohorts Entering Fall 2011 to 2015 by First Generation Status
Graduated within 6 Years in/out of Lundquist College of Business**



Graduated within 6 Years (all cohorts pooled)

	Yes	No	Unknown
In School/College	29%	39%	35%
In University	70%	81%	76%
Institution Overall	65%	77%	72%

**Percent of FTF by First Generation Status (all cohorts pooled)
Lundquist College of Business and UO Overall**

	Yes	No	Unknown
In School/College	20%	58%	22%
Institution Overall	24%	61%	15%

**Cohorts Entering Fall 2011 to 2015
Graduated within 6 Years but not in Lundquist College of Business**

N	1,592
Pct of Total	41%

In what School/College(s) did students graduate?

CAS Humanities graduate	6.0%
CAS Natural Sciences graduate	8.3%
CAS Social Sciences graduate	55.7%
CAS graduate TOTAL	67.2%
DSGN graduate	3.8%
Education graduate	2.4%
Journalism graduate	27.4%
LCB graduate	0.0%
Music & Dance graduate	0.3%

- May total to more than 100% since students may declare multiple majors.
- Student may have had major in prior term(s).

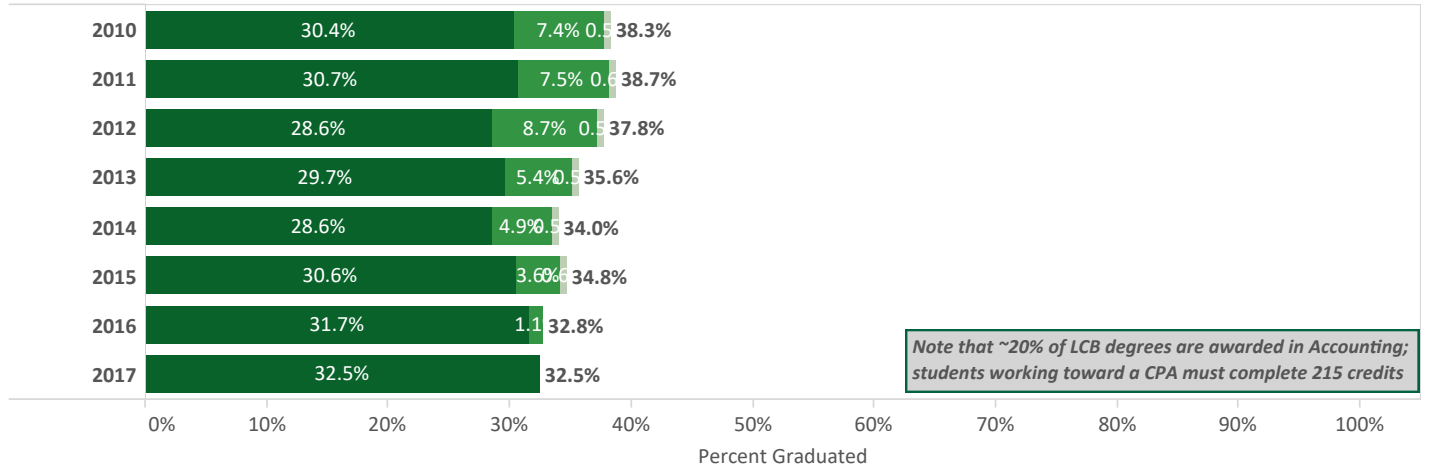
*Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.
Other than "Institution Overall," all data are based on students with a declared major within Lundquist College of Business in their first term.
Students must earn the degree within six calendar years of matriculating, i.e. by the end of the sixth summer
Graduation in School/College: students awarded a degree with a major in Lundquist College of Business
Graduation outside School/College: students awarded a degree without a major in Lundquist College of Business
Graduation in Institution: students awarded a degree by the university, regardless of major
Reporting may be suppressed for small populations

Note that ~20% of LCB degrees are awarded in Accounting; students working toward a CPA must complete 215 credits

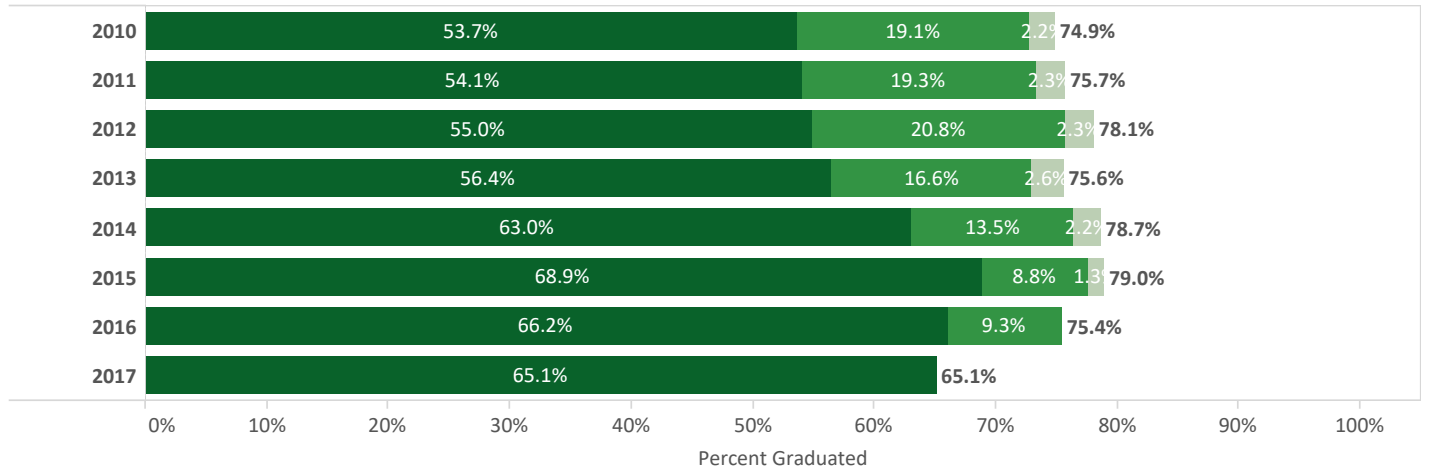
**Retention and Graduation for First-time Full-time Freshmen* (FTF)
with First-term Major in Lundquist College of Business
Graduation at Four, Five, and Six Years**



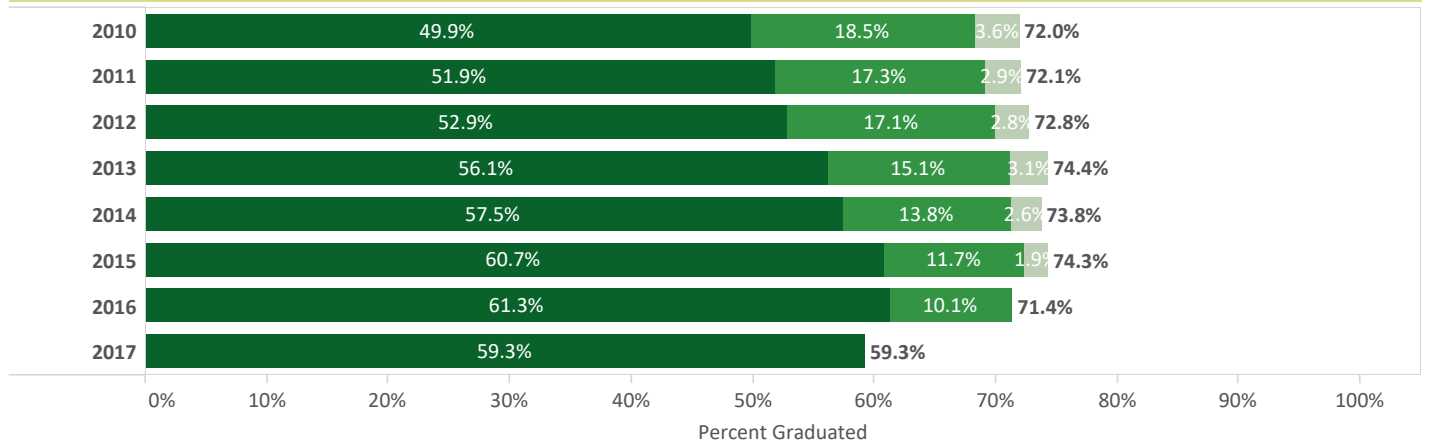
Graduating in Lundquist College of Business



Graduating in Institution



**Graduation in 4, 5, and 6 years for all First-time Full-time Freshmen* (FTF)
Institution Overall**



*Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.
Other than "Institution Overall," all data are based on students with a declared major within Lundquist College of Business in their first term.
Graduating in School/College: students awarded a degree with a major in Lundquist College of Business
Graduating in Institution: students awarded a degree by the university, regardless of major
Reporting may be suppressed for small populations

**Retention and Graduation for First-time Full-time Freshmen* (FTF)
with First-term Major in Lundquist College of Business
Retention & Graduation Outcomes**

Retained/Graduated in Lundquist College of Business

Cohort	N	Return IN 2nd Fall	Return IN 3rd F..	Return IN 4th Fall	Grad IN w/in 4Y	Return IN 5th Fall	Grad IN w/in 5Y	Return IN 6th Fall	Grad IN w/in 6Y	Return IN 7th Fall	Grad IN w/in 7Y	Return IN 8th Fall	Grad IN w/in 8Y
Fall 2010	598	75.1%	55.4%	41.6%	30.4%	9.2%	37.8%	0.8%	38.3%	0.5%	38.6%	0.2%	38.6%
Fall 2011	684	72.7%	52.2%	42.7%	30.7%	8.9%	38.2%	0.7%	38.7%	0.1%	38.7%	0.1%	38.9%
Fall 2012	784	75.5%	53.1%	39.7%	28.6%	9.2%	37.2%	0.6%	37.8%	0.1%	37.8%	0.1%	37.8%
Fall 2013	755	74.8%	50.2%	37.1%	29.7%	5.8%	35.1%	0.1%	35.6%		35.6%		35.6%
Fall 2014	756	74.9%	48.5%	35.4%	28.6%	5.3%	33.5%	0.7%	34.0%		34.0%		
Fall 2015	866	69.6%	44.7%	34.6%	30.6%	3.6%	34.2%	0.7%	34.8%	0.1%			
Fall 2016	842	70.1%	44.8%	33.6%	31.7%	1.4%	32.8%	0.4%					
Fall 2017	793	67.3%	43.4%	34.6%	32.5%	3.2%							
Fall 2018	818	70.9%	53.1%	41.7%									
Fall 2019	860	76.4%	62.1%										
Fall 2020	783	79.9%											

Note that ~20% of LCB degrees are awarded in Accounting; students working toward a CPA must complete 215 credits

Retained/Graduated in Institution

Cohort	N	Return 2nd Fall	Return 3rd Fall	Return 4th Fall	Grad w/in 4Y	Return 5th Fall	Grad w/in 5Y	Return 6th Fall	Grad w/in 6Y	Return 7th Fall	Grad w/in 7Y	Return 8th Fall	Grad w/in 8Y
Fall 2010	598	88.6%	82.4%	78.6%	53.7%	22.6%	72.7%	3.3%	74.9%	1.0%	76.4%	0.5%	76.9%
Fall 2011	684	87.1%	80.6%	76.3%	54.1%	21.5%	73.4%	2.5%	75.7%	0.9%	76.2%	0.4%	76.3%
Fall 2012	784	88.5%	82.4%	78.6%	55.0%	22.8%	75.8%	3.2%	78.1%	1.3%	79.1%	0.4%	79.3%
Fall 2013	755	88.3%	80.5%	75.4%	56.4%	17.6%	73.0%	2.1%	75.6%	0.7%	76.6%	0.4%	76.8%
Fall 2014	756	88.6%	81.9%	79.5%	63.0%	14.9%	76.5%	2.4%	78.7%	0.7%	79.2%	0.0%	
Fall 2015	866	88.3%	83.9%	77.3%	68.9%	9.1%	77.7%	1.6%	79.0%	0.7%			
Fall 2016	842	87.4%	81.6%	75.7%	66.2%	11.8%	75.4%	2.0%					
Fall 2017	793	85.2%	79.2%	73.5%	65.1%	10.5%							
Fall 2018	818	86.6%	80.2%	71.0%									
Fall 2019	860	86.0%	80.3%										
Fall 2020	783	88.9%											

Retention and Graduation for all First-time Full-time Freshmen* (FTF)

Institution Overall

Cohort	N	Return 2nd Fall	Return 3rd Fall	Return 4th Fall	Grad w/in 4Y	Return 5th Fall	Grad w/in 5Y	Return 6th Fall	Grad w/in 6Y	Return 7th Fall	Grad w/in 7Y	Return 8th Fall	Grad w/in 8Y
Fall 2010	3,845	86.4%	77.9%	74.8%	49.9%	22.6%	68.4%	4.6%	72.0%	1.5%	73.4%	0.6%	74.0%
Fall 2011	4,021	85.0%	78.2%	73.1%	51.9%	21.0%	69.2%	3.3%	72.1%	1.1%	73.0%	0.5%	73.5%
Fall 2012	3,943	86.8%	78.8%	75.0%	52.9%	19.9%	70.0%	3.3%	72.8%	1.3%	73.9%	0.3%	74.1%
Fall 2013	3,913	87.2%	80.4%	75.1%	56.1%	18.1%	71.2%	3.0%	74.4%	1.2%	75.0%	0.7%	75.6%
Fall 2014	3,895	87.5%	80.4%	75.1%	57.5%	16.6%	71.2%	2.9%	73.8%	1.3%	74.8%	0.7%	
Fall 2015	4,047	86.9%	79.7%	74.1%	60.7%	13.2%	72.4%	2.3%	74.3%	0.6%			
Fall 2016	3,942	86.1%	78.9%	72.8%	61.3%	12.9%	71.4%	2.7%					
Fall 2017	3,863	85.2%	78.4%	71.7%	59.3%	12.7%							
Fall 2018	4,107	86.2%	78.7%	71.2%									
Fall 2019	4,463	84.2%	78.5%										
Fall 2020	3,840	87.2%											

*Freshmen from high school enrolled in at least 12 credit hours at the end of the 4th week of their first Fall term.

Other than "Institution Overall," all data are based on students with a declared major within Lundquist College of Business in their first term.

Graduating in School/College: students awarded a degree with a major in Lundquist College of Business

Graduating in Institution: students awarded a degree by the university, regardless of major

Reporting may be suppressed for small populations